

**Pathways for the Poorest:  
Linking Safety Nets and Financial Services**

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**New Delhi**

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sequencing

safety nets + livelihoods + microfinance

→ a ladder for the poorest



entrepreneurial  
planning  
community  
cooperative  
stability  
ready  
hopeful  
microfinance client



hungry  
homeless  
dependent  
unemployed  
landless  
ostracized  
hopeless  
safety net recipient

**protection**

**prevention**

**promotion**

**transformation**

**microfinance alone is insufficient for the poorest**

**food aid**

**health services**

**livelihoods**

**social development**

**financial services**

protection  
prevention  
promotion  
transformation

safety nets + livelihoods + microfinance

food aid

health services

livelihoods

social development

financial services

## elements of the model

existing safety or grant program

identify and target those  
excluded

develop livelihoods and training

careful hand-holding

link up with strong MFI

pilot with a random sample

rigorous external assessment

**piloting  
the model**

Bandhan, West Bengal, India  
*300 pax*

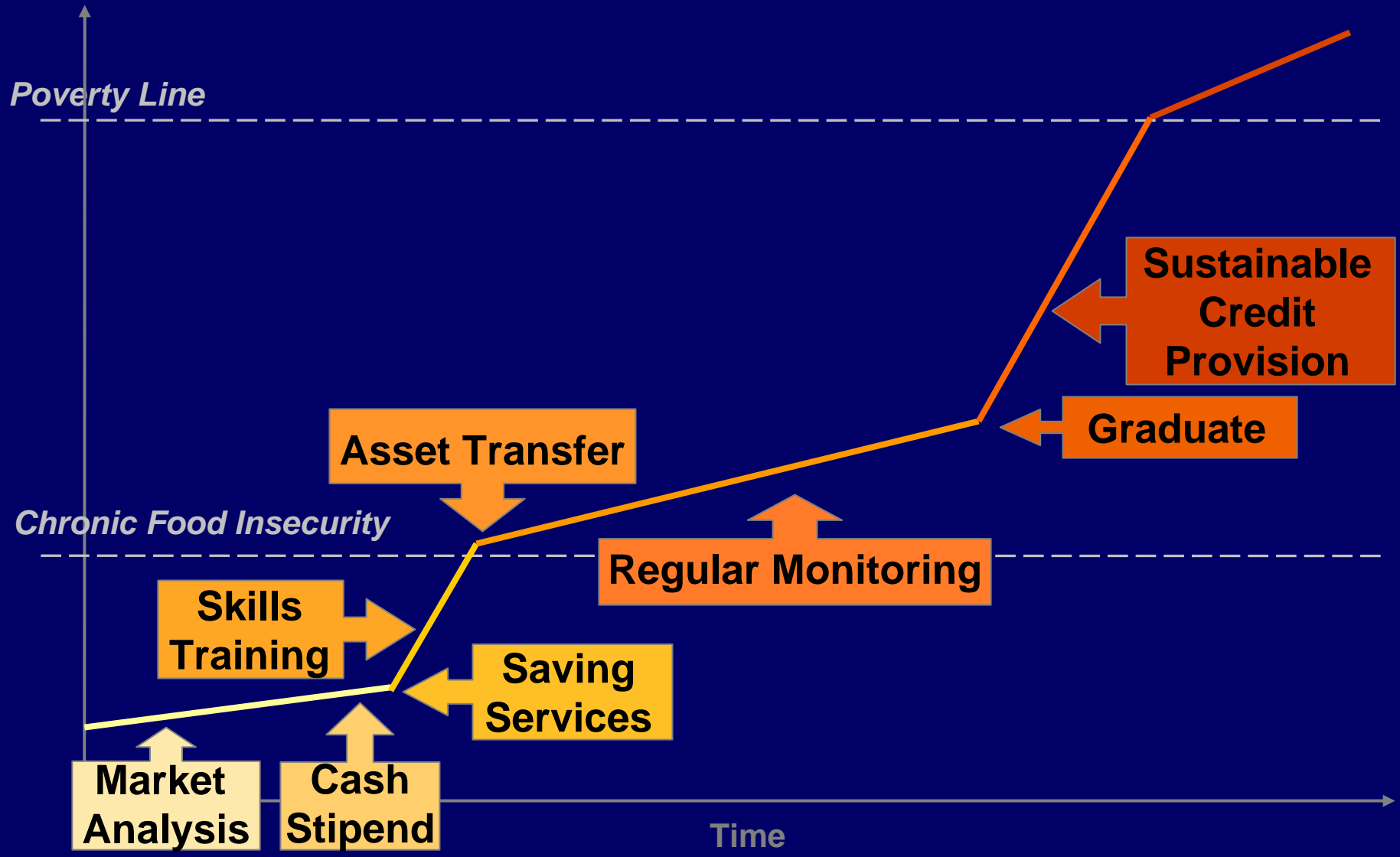
Fonkoze, Haiti  
*150 pax*

PPAF Partners, Coastal Sindh,  
Pakistan  
*1000 pax*

SKS, Andhra Pradesh, India  
*500 pax*

Trickle Up, West Bengal, India  
*300 pax*

# the model



cgap & ford foundation **graduation pilots**

**underway**

**Bandhan**

**Fonkoze**

**PPAF Partners**

**SKS**

**Trickle Up**

**planned**

**REST & DECSI**

**Plan & ODEF**

# graduation pilots

West Bengal, India

Bandhan sole service provider

subsidized by microcredit operations

\$100 asset transfer and \$2/week cash stipend

village lady health workers

MIT poverty lab conducting randomized control trial

**underway**

**Bandhan**

**Fonkoze**

**PPAF Partners**

**SKS**

**Trickle Up**

**planned**

**REST & DECSI**

**Plan & ODEF**

# graduation pilots

Haiti

Concern Worldwide funding  
grant components

\$200 asset transfer and  
\$5/week cash stipend

Fonkoze provides financial  
services and training

partnering with healthcare  
providers

Evaluation conducted by Anton  
Simanowitz, Institute of  
Development Studies

**underway**

**Bandhan**

**Fonkoze**

**PPAF Partners**

**SKS**

**Trickle Up**

**planned**

**REST & DECSI**

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# graduation pilots

Coastal Sindh, Pakistan

5 NGOs funded by the Pakistan Poverty Alleviation Fund

NGOs have different expertise

each serve 200 members

\$250 asset transfer and  
\$8/week cash stipend

Dean Karlan, Innovations for Poverty Action conducting randomized control trial

**underway**

**Bandhan**

**Fonkoze**

**PPAF Partners**

**SKS**

**Trickle Up**

**planned**

**REST & DECSI**

**Plan & ODEF**

Andhra Pradesh, India

SKS sole service provider

donor-funded grant component

\$200 asset transfer and  
\$8/month enterprise support

financial education module

accessing livestock care and  
health organizations for training  
staff

Shamika Ravi and Jonathan  
Morduch conducting  
randomized control trial

**graduation pilots**

**underway**

**Bandhan**

**Fonkoze**

**PPAF Partners**

**SKS**

**Trickle Up**

**planned**

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West Bengal, India

**graduation pilots**

Trickle Up funding and training  
local NGO partner

**underway**

**Bandhan**

Human Development Centre  
providing training and hand-  
holding

**Fonkoze**

**PPAF Partners**

**SKS**

\$100 asset transfer and  
\$2/week cash stipend

**Trickle Up**

setting up self help groups to  
provide financial services

**planned**

**REST & DECSI**

facilitating access to  
government healthcare

**Plan & ODEF**

## graduation pilots

Tigray, Ethiopia

USAID's Food for Peace to provide food grant

Italian Cooperation funding asset transfer

REST provides training and hand-holding

DECSI provides financial services

Dean Karlan, Innovations for Poverty Action conducts randomized control trial

underway

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PPAF Partners

SKS

Trickle Up

planned

REST & DECSI

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# graduation pilots

underway

Bandhan

Fonkoze

PPAF Partners

SKS

Trickle Up

**planned**

REST & DECSI

**Plan & ODEF**

Honduras

Plan International and ODEF,  
local MFI, will partner to  
implement pilot

# graduation pilots

stabilize consumption

balance savings, immediate income, and assets/investments

clear enterprise development strategy

weekly hand-holding to transfer knowledge

support during lean season

some people cannot operate enterprises

**early**  
**lessons**

the goal: **scale**  
**up**

